

IP4Plasma – WP 7 Training & dissemination

Report: presentation of IP4Plasma project on International coating exhibition (ICE Europe) in Munich 2015

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Based on the press release (<http://www.ice-x.com/europe/english/press/releases/>) introduction to exhibitions is given as follows.

A total of 7,040 visitors from 71 countries and 439 exhibitors from 26 countries on a net exhibition space of 11,000 square meters – the results of the 9th edition of ICE Europe add another record to the success story of the World's Leading Exhibition for Paper, Film & Foil Converting. Compared with the previous event the figures of this year's exhibition represent a 7% increase in visitor numbers and a 10% increase in exhibitor numbers and floor space.

From 10-12 March 2015 converting specialists from all over the world gathered at the Munich Trade Fair Centre to find out about innovative technology, exchange expertise and source the latest equipment to enhance their fabrication processes.

International business was high on the agenda of the participating companies at ICE Europe 2015, and with half of the visitors and 44% of the exhibitors coming from outside Germany this year's exhibition was more international than ever. Major visitor countries, after Germany, were Italy, Austria, Switzerland, France, Great Britain, Poland, the Netherlands, Turkey and Spain.

Major industry sectors represented by visitors were packaging, engineering, the paper industry, package printing, the chemical industry and textiles/nonwovens.

Visitors were primarily interested in coating and laminating, slitting/rewinding, control / test / measurement, flexo and gravure printing as well as materials. Plasma technology was offered as pretreatment step for these processes.

Vito (Bert Verheyde) and SOFTAL (Frank Förster) presented the project on the Vito stand (see picture).



During the three days SOFTAL had about 100 contacts and Vito about 45 with companies interested in corona and plasma technology. Several of these companies were introduced to the IP4Plasma project as a way to further elaborate atmospheric plasma technology and promote industrial uptake of this technology.

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